



**Luca Gaudiano**

**Generalcommunication SRL**

<http://www.gruppogeneral.net>

**DESCRIPTION** Generalcommunication is a marketing and communication department that support the activities of the winery La Collina dei Ciliegi. Other the traditional marketing activities, Generalcommunication has developed the EXPleaseure project: an incoming taylor made service focus on Italian wine and Italian food.

**ORGANIZATION TYPE** Other,

**AREAS OF ACTIVITIES** AGRO-FOOD MANUFACTURING

OTHER SECTORS RELEVANT TO THE THEMATIC FOCUS OF THE EVENT

## **Business Offer**

### **EXPLEASEURE**

We offer taylor made tourism package dedicated to wine and food lovers

#### **COOPERATION OFFERED**

1. Other

## **Business Request**

### **WINE DISTRIBUTOR, BUSINESS PARTNER, COMMERCIAL CONTACTS**

We want to meet international players specialized in agro - food sector and in wine trade

## **COOPERATION REQUESTED**

1. Sales / Distribution
- 

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