



# Antonino Travia

OWNER

Victoria sas

<http://www.gustoitaly.net>

## BILATERAL MEETINGS

02:00 pm - 06:30 pm



**DESCRIPTION** Fast food franchising of Italian products

**ORGANIZATION TYPE** SMEs

### DOWNLOAD DOCUMENT

**AREAS OF ACTIVITIES** OTHER SECTORS RELEVANT TO THE THEMATIC FOCUS OF THE EVENT

## Business Offer

### MASTER FRANCHISOR

Master franchisor for Italian restaurant.

The company's main line of business is the production of Pre-cooked Italian specialties like pasta and pizza. The use of only best ingredients and a proprietary special processing, make possible to keep intact the flavor of freshly cooked pasta and pizza.

Top quality ice creams in according the best Italian tradition.

The company also sells a wide choice of Italian wines and olive oil from Abruzzo. Gusto Italy intends to develop its brand in foreign markets making it a byword for healthy and simple, but delicious, Italian food to eat either at Gusto Italy simple restaurants or as take away.

The superior quality of Gusto Italy food will be the winning asset which, coupled with the cosy ambience of the Gusto Italy restaurants, will grant a successful development of Gusto Italy brand around the world.

In order to achieve its mission Gusto Italy is planning to establish a commercial partnership in the form of an exclusive franchise with a master franchisee who will be entrusted whit the development of a wide network of Gusto Italy selling points managed by sub-franchisee operating along the organization lines set by Gusto Italy.

The initial investment required is not conspicuous and is rendered even more interesting because of special discount.

The management costs are low as specialized staff is not needed (no cook is required).

The net return of the investment is high compared to similar business.

**KEYWORDS:** **RESTAURANT** **FRANCHISING** **ITALIAN FOOD** **PIZZA** **PASTA** **ICE CREAM**

#### **COOPERATION OFFERED**

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Manufacturing agreement
5. Investment/Financing

#### **COOPERATION REQUESTED**

1. License agreement
  2. Sales / Distribution
  3. Investment/Financing
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