



# Clara Bernasco

## Project Manager

EFFETTO CINEMA ☐☐

<http://www.effettocinema.com>



## Bilateral Meetings

- 02:00 pm - 06:30 pm

### Description

Effetti Cinema is an innovative Start up founded by three italian expert in 2012 dealing with Events and Public relation. Using EXPO 2015 as a springboard we have created the new project LOVEXPO to let discover Italy to foreign tourists through tailor-made itineraries related to food and wine excellences in North Italia: Lombardy, Piedmont and Emilia Romagna. We have planned excursion dedicated both to the territory, winding through unknown places and overlooked by the most traditional ones, both centres of our Italian production.

### Organization Type

SMEs

Areas of Activities

### Creative industry

### Tourism

### Other sectors relevant to the thematic focus of the event

### Business Request

### TOURISM ☐☐

Cooperation in order to sale tailor made packages in North Italy

Keywords: tourism

Cooperation Requested

1. Sales / Distribution
2. Technical co-operation

### Business Offer

## **PRESS OFFICE, EVENT ORGANIZATION, DIGITAL PR, FILM PLACEMENT**

We offer public relation services: communication, scientific communication, public relations and digital PR 360 ° both in print and on the web with animation of blogs and pages on social network in the fashion, design, food, wine & spirits, ICT, Biotech, energy, environment, food processing and new materials.

Keywords: social network public relations communication web energy food wine